



FEHNCY

LOGO CONNOTATION:

Overall graphic in centre:

child, campfire, bird, movement/mobilization, flight

Encompassing circle:

The blue-green represents a combination of water, earth, food = sustenance

Individual elements:

Circle = head, knowledge, moon, sun, light

Pale blue = arm, feather, direction, tool (capacity building)

Red = food/nutrition (filleted fish), blood, heat, health

Green = (core) environment, home, body, growth

Font = avenir